



ADVENTIST WORLD RADIO
ANNUAL OFFERING
MARCH 9, 2024



Dear Colleague in Ministry,

God is still working powerful miracles today, and stories like the ones enclosed in this packet attest to that fact! We hope you will share this information with your church on March 9 during Adventist World Radio's Annual Offering.

In your church family, there may be members who are not familiar with AWR's unique ministry. Your assistance is crucial in educating members about the power of radio and AWR's commitment to carrying the Gospel message directly into people's homes and hearts. Just to give you a brief overview:

- As the radio ministry arm of the General Conference, AWR seeks to penetrate into places no missionary can travel to, in addition to covering the rest of the "reachable" world.
- The ministry has always sought to go "wherever air goes" with its more than 2,000 stations broadcasting via AM/FM and regional shortwave radio worldwide. But the broadcasting doesn't end there! AWR also shares messages through cell phone evangelism, apps, tracts, Godpods, social media, and global podcasts. Through it all, the ministry connects listeners with local pastors and churches.
- AWR's outreach extends beyond broadcast outlets, including humanitarian efforts through AWR360° Health, and evangelistic meetings in partnership with Total Member Involvement (TMI). Watch mission videos at awr.org to learn more about this worldwide ministry.

We hope that you will find the enclosed materials useful in promoting the March 9 offering. You may also download these items at awr.org/offering:

- Poster for your lobby bulletin board or other high-traffic areas.
- Bulletin announcements.
- Bulletin insert master sheet for duplication.
- Offering reading (may be used for church and/or Sabbath School if you cannot show the video).

Thank you in advance for your help! Your congregation's prayers and support are vital as we seek to reach every corner of the earth with the Gospel.

Yours in the Blessed Hope,

Duane McKey, D.Min.
President

cc: Head Elder & Church Treasurer

P.S. Visit awr.org/offering to download a short video to accompany the offering appeal.

